

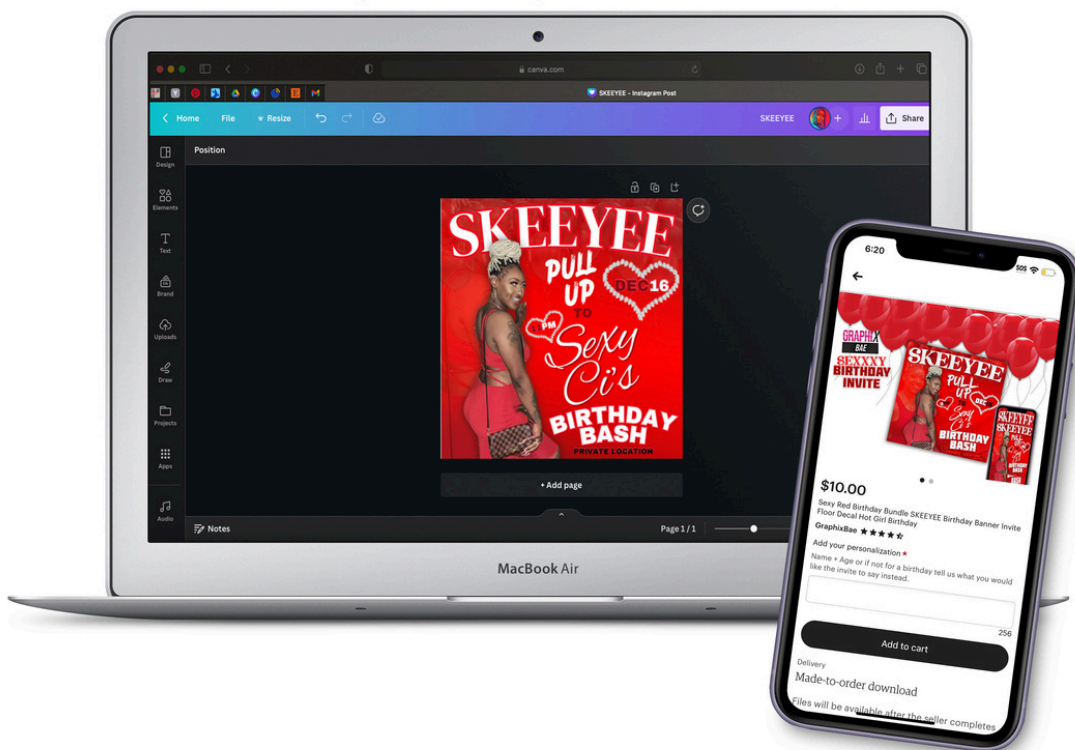


get paid

**AGAIN**

selling digital products

by Victoya Venise



get paid **AGAIN & AGAIN & AGAIN!**



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what are digital products?

Digital products **are assets or pieces of media** that can be sold online. If you've ever created a sticker, tumbler design, resume, digital flyers websites, or party designs, you're already creating digital products.

Digital products **ROCK** because you can sell as many as you want without ever having to replenish your inventory. Selling costs are so low, that these products can be extremely profitable!

## digital products

Pre-made Graphic Designs

Posters

Banners

Party Favors

Obituaries

Memorial T-Shirts

Emojis

Wallpapers

Yard Signs

Icon sets

Invitation templates

Business card templates

Photoshop templates

Resume templates

Printable coloring sheets

cake topper



shirt design



stickers

3d shirt design



chip bag design



flyer design







## step 1

Choose a design you want to sell. If you are creating a design template from a previous design and you didn't create it in canva you will need to make your design editable in canva.

**FYI** if your creating a new design that works too!

## step 2

Create a **mockup** of your design to advertise.



**IF YOU NEED HELP SCHEDULE A ONE ON ONE VIDEO SCREEN SHARE SESSION WITH VICTOYA VENISE**



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## step 3

Create a PDF document with the download link to your item. If your item is an editable template, you will need a CANVA PRO Subscription in order to create a template link to your file.

If your design is an INSTANT DOWNLOAD you can utilize GOOGLE DRIVE, DROPBOX, or CANVA to create a download link.

## step 4

Select a platform to sell your digital items.

**ETSY, SHOPIFY, SAM'S CART, AMAZON ARE ALL GREAT CHOICES!**  
**YES YOU CAN SELL IN MORE THAN ONE PLACE!**

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Advertise your products! Start your shop with at least 50 items!

**I RECOMMEND ADVERTISING ON ETSY, PINTREST, TIKTOK, INSTAGRAM, FACEBOOK**

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# etsy shop setup

Go to the Etsy website.

Click on **“OPEN YOUR ETSY SHOP”** and create an account

Next, you'll have to setup your Shop name, language, and currency.

Click **‘ADD A LISTING’**.

Create a listing

Select Digital Files

Input details about who made the product and what is it.

Input when you made your product and select continue.

if it's a **INSTANT DOWNLOAD** select the year created

if it's something that you will create custom and then send select


**MADE TO ORDER**

Next, **ADD A TITLE** for your product. Be sure to use specific keywords in the title that your potential audience might use to search for your product. then add the mockup you created as your primary image.

**First, tell us about your listing**


This basic info helps us understand your listing and how it meets our policies. Next you can dive into the full listing form to add all the details that make your item special. [Learn more about what types of items are allowed on Etsy.](#)

**What type of item is it? \***



**Physical item**  
A tangible item that you will ship to buyers.

☐



**Digital files**  
A digital file that buyers will download.

☒

**Who made it? \***

☐ I did

☐ A member of my shop

☐ Another company or person

**What is it? \***

☐ A finished product

☐ A supply or tool to make things

**When was it made? \***

When did you make it?

**Production partners for this listing**

A production partner is anyone who's not a part of your Etsy shop who helps you physically produce your items. [Is this required for you?](#)

**About**

Tell the world all about your item and why they'll love it.

**Title \***

Include keywords that buyers would use to search for this item.

0/140

**Photos and video \* ?**

Add up to 10 photos and 1 video.

Drag & Drop or

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**SELECT A CATEGORY** for your product & set it to renew automatically.  
**WRITE A DESCRIPTION** for your product. **INCLUDE RELEVANT KEYWORDS**, and make it clear that it's a digital download. Also include the format of the item here (for example: PDF, PNG, etc.).

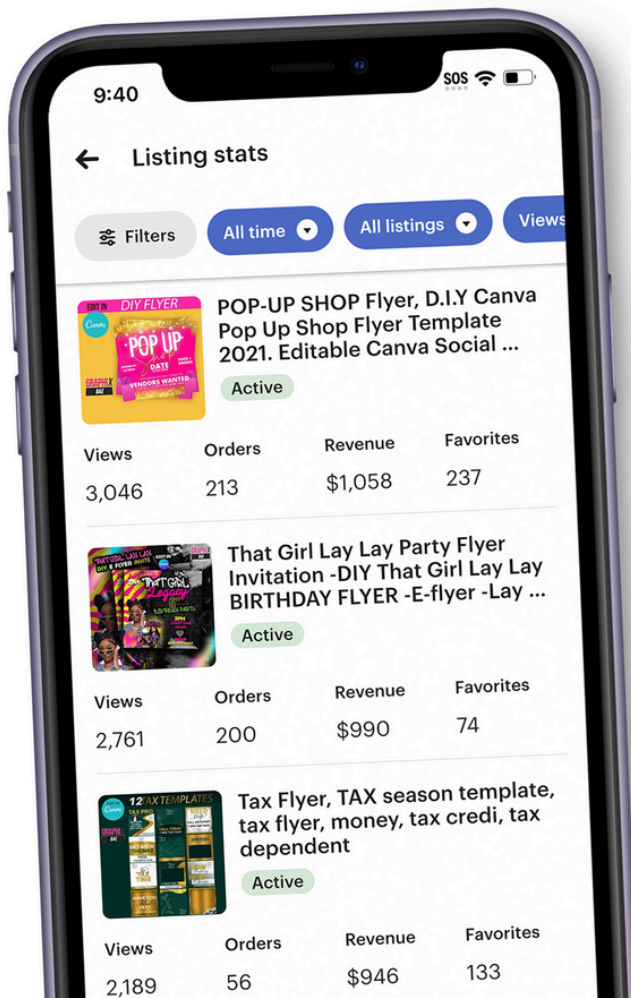
Description\*

Here's a Quick Homecoming Campaign Bundle! Start gathering your supporters TUDAY!

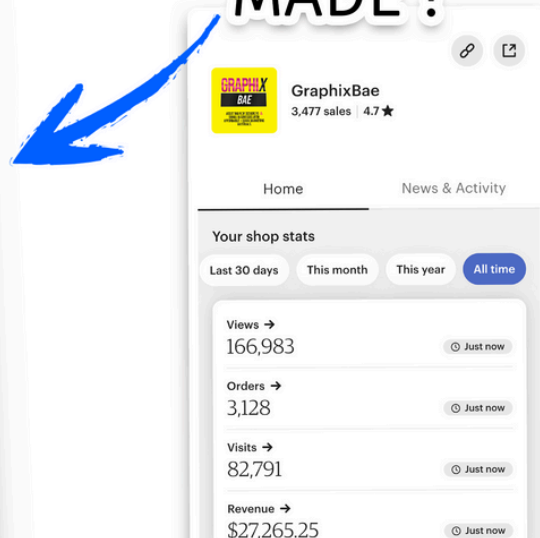
EDIT yourself using the Canva App or

In the **'TAGS' SECTION**, add keywords people might use to search for your product. Use all 13 tags!

**ADD A PRICE**, the quantity (I usually just put 5, so it will pop up in etsy **LOW IN STOCK** this makes people buy faster), and then upload your file! You can add up to 5 files per product. the more products you add on Etsy, the more they'll see your shop as 'active' and the more likely you'll have a relevant product when potential buyers are searching. **The more listings you have the better so keep working!**



CHECK OUT HOW MUCH THESE SIMPLE FLYER DESIGNS HAVE MADE!



**I HAVE 200 LISTINGS IN MY SHOP SO FAR**



**VICTOYAVENISE**



**SUPEREMPRESS**